

Simple steps encourage Public Transport over car use

With public transport patronage at a low, and car use at a high, **encourage your staff to beat the traffic and swap your car commutes for a public transport commute.**

Find tips and solutions to support off-peak travel in your workplace.

Simple solutions to encourage public transport over car use can include things such as:

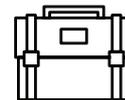
- **Make it competitive.** Harness competitive behaviour and use leader board charts to show rates of public transport usage between teams, with monthly rewards for the team with the most staff using public transport.
- Encourage **travel outside of peak times/days** to enable a more comfortable journey
- **Promote the benefits of the downtime** public transport to do work tasks, life admin, read a book or listen to a podcast.
- **Highlight the physical activity component** that comes with using public transport and **promote the benefits of utilising public transport to increase.**
- **Support your staff by sharing our 'Roadmap back to the workplace' guide** which is full of practical tips and advice to make their public transport trip as easy as possible.
- **Use leaders as role models. Encourage senior managers to share their public transport commute and some tips and tricks on ways they are manage their commute.** Share a short video or a regular email update with their teams to encourage them to adopt similar behaviours.



Share our **campaign materials** to promote the best and safest ways to travel on public transport.



Encourage your staff to recharge their **Opal card**, or use contactless payments to make their journey easy.



Make it easy and display public transport apps, timetables in central locations in your workplaces and through your communications.



Encourage your staff to **think about the logistics involved in their commute.** Device chargers, water bottles, opal cards, office access cards are a few to consider.

Contact us
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