



What have they achieved?

Optiver is successfully building a strong riding culture. The bike racks are full daily, and approximately 15% of staff have taken advantage

Secure bike storage and the end of trip facilities have greatly benefited staff who choose to ride. The extent of the facilities, especially the towel service, has encouraged staff who would otherwise take public transport to ride, walk or run into work.

Optiver's bike riding culture has been strengthened by offering sponsored sporting events, including on occasion cycling events. Optiver cyclists often ride together outside of work and to Optiver offsite events where permitted.

About the Company:

Industry:

Financial services

Number of staff:

300

Location:

**39 Hunter Street,
Sydney NSW 2000**

Optiver's active culture makes it easier than ever for staff to hop on their bikes.

Overview:

Optiver recognises the importance of a healthy workforce and has implemented a series of initiatives to encourage staff to ride their bikes to work.

Best practice:

With policies and facilities that empower staff to ride to work, Optiver is strengthening the bike culture in their Sydney office. By providing state of the art end-of-trip facilities, they make riding a convenient and easy option for commuting. Staff are encouraged to consider commuting by bike and to do so safely through benefits such as bike servicing and 'Learn to ride in the city' courses, supported by Optiver.

How did they do it?

Optiver has made active travel options easily accessible for their staff. Their end of trip facilities now includes:

- 23 bike racks located in Optiver's secure and private facilities
- Bike access from the street with ramp to facilities
- Shower and change rooms accessible for all members of staff
- Towel service, toiletries and hair dryers available in all change rooms

To ensure staff are riding safely, free bike maintenance is offered every winter. Recently, Optiver has looked at increasing the accessibility of active travel for all staff, not just confident and regular riders. Any employee who takes part in the Sydney Cycleways cycling course, aimed at new riders or those looking for a refresher on the bike, will be reimbursed.