

Shaping a sustainable transport future together: Influencing Employee Travel Choices in 2023

June 2023



As we are emerging from the pandemic and with important city shaping Transport projects underway, now is the time to embed sustainable commuting behaviours.

Important city-shaping Transport projects are under construction with more on the way.

This includes major upgrades that may impact how your employers commute to the office.

This provides an opportunity to shift to sustainable commuting behaviours and support a balanced economic recovery, better office utilisation, reduced congestion, and improved health and wellbeing for individuals.

Three simple things you can do as an employer

1. Inform



Tell employees about the transport network changes, and that they may experience delays when commuting to the office. Pass on the disruption information and Travel Choices advice to support changes to sustainable travel options.

2. Be flexible



Be flexible and encourage employees to travel to the office on quieter days and outside of the peak, where possible.

3. Lead



Model the desired behaviour by requesting leaders share how they have changed their commutes to a more sustainable travel choice.



Trip Planner

See how easy it is to make this change. Use **Trip Planner** to find our best route to the office.



Opal Travel

Download the **Opal app** and turn on travel alerts to keep informed of any changes to your commute.

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We can provide specific guidance for your employees as each disruption approaches. In the meantime, here is some general guidance on what to communicate.

Communication channels: use channels with high reach, particularly for people who currently drive to the office (eg. direct email communications, instant message channels, signs in car parks).

Messenger: send the communication from an influential leader within the organisation (eg. CEO, executives, directors and team leads).



1. Inform

Vital improvements are happening on the Warringah Freeway that will improve how we travel around Sydney. To reduce impacts on your commute, we recommend that you follow the advice provided in the **employee information** from Transport for NSW to consider switching to public transport or rethinking the timing of your commute.



2. Be Flexible

Send out a commitment to encourage a healthy work-life balance as an employer of choice and remind staff of flexible work options.

This means that you can:

- **Choose less busy days to travel to the office:** Mondays and Fridays tend to be quieter on the transport network, which means it will be easier and faster to get to the office.
- **Arrive at and leave the office outside of peak hour:** The best times to travel to and from the office to avoid peak hour are before 7am or after 9am in the morning, and before 4pm and after 6pm in the evening.



3. Lead

Story from a leader:

“Taking the train instead of driving has made such a positive difference in my day. On my way in I use my time on the train to plan my day ahead, and on my way home I use it to mentally detach from work.”



For more information and helpful resources please contact the Travel Choices team:
travelchoices@transport.nsw.gov.au