








Possible travel plan outcomes

DESCRIPTION: At a high level, a Travel Plan is about delivering long term behavioural change and sustainable travel patterns. There may be numerous outcomes you want to achieve from having a Travel Plan in place that fall into several areas:

Area	Possible Travel Plan Outcomes
Travel accessibility for employees and visitors	
	<ul style="list-style-type: none">• Enhanced accessibility to the site for all users.• Site easily accessed from services and amenities in the local area.• All staff and visitors aware of travel options.• More reliable journey times for all users of the site.• Faster, more comfortable or convenient journeys outside the peak.• Seamless journeys created.• Better connections to public transport options, walking and cycling routes.• Improved access to end of trip facilities.

Area	Possible Travel Plan Outcomes
Workplace productivity	
	<ul style="list-style-type: none"> • Improved productivity of employees. • Better staff retention and reduced staff turnover. • Increased operational efficiency of on-site car parking. • Reduced local area traffic congestion.
Employee travel safety and personal security	
	<ul style="list-style-type: none"> • Improved safety for all employees on their commute. • Reduced number of accidents and security incidents on site. • No employee concerns about accessing the site on foot or by bicycle. • Moderated traffic on surrounding streets.
Employee health and wellbeing	
	<ul style="list-style-type: none"> • Increased staff satisfaction at work. • Better work life balance. • Reduced sick days due to ill health. • Increased use of walking, cycling and public transport for travel to the site. • Improved workplace culture and morale.

Area	Possible Travel Plan Outcomes
Business improvements	
	<ul style="list-style-type: none"> • Good value for money from the Travel Plan measures. • Reduced costs of travel to the site. • Improved reliability of deliveries. • Reduced costs through office accommodation and parking savings.
Environmental sustainability	
	<ul style="list-style-type: none"> • Increased use of sustainable transport options. • More efficient use of land. • Green Star rating.
Social responsibility	
	<ul style="list-style-type: none"> • Reduced number of vehicles arriving at the site during peak periods. • A more pleasant locality created. • Reduced local area noise pollution. • Improved community perception of organisation and site.